**Template email invitation to press for local arts cuts rally**

***Subject line:*** Press invite: **[name of council e.g. Suffolk]**arts cuts rally

Hi **[first name of journalist]**,

I’m getting in touch to invite you to a rally to oppose **[name of council e.g. Suffolk County Council’s]** proposal to cut arts funding by **[percentage]**. The rally will take place on **[time and date]** at **[location] [“just before I ask the council about the arts cut at public question time” (if applicable)]**.

The rally is being held by the **[branch name e.g. East Anglia Branch]** of[Equity](https://www.equity.org.uk/), the performing arts and entertainment trade union representing affected artists and creative practitioners.

Confirmed speakers at the rally so far include **[names and positions]** and we expect **[e.g. trade unions, politicians, arts organisations, “local artists”]** to be among those in attendance. Since launching a petition on **[date]** calling for **[petition title]**, we have received **[number]** signatures **[link to petition]**.

I’m an Equity member belonging to the **[branch name e.g. East Anglia Branch]**. I live in **[area e.g. Suffolk]** and I work as a **[job e.g. actor]**. I’m really worried about these arts cuts because… **[briefly explain how the arts cuts might impact you and other residents, you can bring in some facts and figures to further demonstrate the issue]**.

**[“At public question time, I will be asking the council [list questions] (if applicable)].**

Would you or someone from your outlet be interested in attending? Do let me know – it would be great to see you there.

All the best,

**[full name]**