

Storytellers' Rate Card

Updated July 2026

This rate card lists the suggested minimum rates that should be used as a guideline when engaging professional storytellers in the settings listed. Note that unless working under a collectively bargained agreement the rates will be negotiable between the engager and the storyteller and the rates stated below are not binding. These are basic guideline rates and storytellers will take into account travel, accommodation and other costs as well as the type of event and preparation needed when negotiating their fees. **Rates are liable to be higher in London and other major cities and lower in some UK nations and regions.**

This rate card applies to Storytelling as a traditional art form, which is oral and not written. Stories are designed to be passed on by mouth and told interactively with an audience.

Setting	Time	Rate
Schools	1 Hour	£150.00
	Half Day	£200.00
	Full Day	£300.00
Libraries, Prisons, Hospitals, Local authority events	1 Hour	£125.00
	Half Day	£180.00
	Full Day	£280.00
Small scale tours	Daily	£200.00
	Weekly	£573.00
Festivals	Half Day	£220.00
	Full Day	£330.00
Corporate and training	Half Day	£400.00
	Full Day	£650.00

Notes: A half day would normally be when more than three hours on site are required and a full day when more than 5 hours are required. Additional fees would be negotiated on top of the daily fee if more than 7 hours are required.

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